

Press release, July 2019: Business, Consulting, Cruises, Hamburg

Lean Maritime honoured as Top Consultant Congratulations offered by former German President Christian Wulff

Hamburg. Lean Maritime GmbH is among the best consultancy firms in Germany, as confirmed by the “Top Consultant” comparison, which is based on a methodologically proven customer survey. Managing Director Theo Herzog accepted the award during a ceremony that took on 28 June in Frankfurt’s Jahrhunderthalle. Former German President Christian Wulff presented the award.

Lean Maritime has set new standards in the cruise industry. The outstanding consultants have translated the logic of series production, familiar from related sectors like the automotive, aviation and construction industries, to complex prototype projects such as the construction of giant cruise ships. The founders of the company, who are from Hamburg, originally worked as consultants for Porsche, BMW and Mercedes. Lean Maritime has been providing consultancy services to the cruise industry since 2010 – covering everything from construction to the ships’ complete operating chains.

Lean principles reduce costs, limit lead times and improve the quality of ship production. Meanwhile, on board, the logistical processes for up to ten thousand guests and crew members are optimally coordinated. “The more complex the types of ship and the operational processes, the more crucial it is to organise them efficiently”, says Theo Herzog, Managing Director of Lean Maritime. For the distinctly industrial setting of a shipyard, lean management is crucial if the business is to keep pace with the sustained boom in the cruise industry in the face of international competition and to play a pioneering role in shaping it. The consultancy company has been providing both the European and Asian markets with German expertise since 2017, thanks to a second location in Singapore.

The consultants at Lean Maritime know the value of the independent seal of quality that *Top Consultant* represents: “This award is a huge honour, because it is based on our customers’ satisfaction”, says Theo Herzog. The company’s customers include major international players in the cruise industry, such as Meyer Werft, the world’s market leader in the construction of cruise ships, STX France, Carnival Corporation and HJ Barreras, where the luxury ships of the Ritz-Carlton Yachting Collection are built.

You can find further information about Lean Maritime GmbH at www.lean-maritime.com. Managing Director Theo Herzog will be available for interviews over the next few days.

Contact: Lean Maritime | Sonja Jüde | Brandstwiete 4 | 20457 Hamburg
sonja.juede@lean-maritime.com | +49 40 2282 0868 - 8

Lean Maritime GmbH
Brandstwiete 4
20457 Hamburg

Tel +49 40 2282 08680
Fax +49 40 2282 08689

info@lean-maritime.com
www.lean-maritime.com

Geschäftsführung:
Theo Herzog

Bankverbindung:
Commerzbank
DE29 5004 0000 0113 3644 00
VR-Bank Neckar-Enz eG
DE56 6049 1430 0156 9420 03

Handelsregister:
Registergericht Hamburg
Reg.-Nr. HRB 156768
USt.-IdNr. DE815263632